



For Immediate Release **Contact: Toniann Richard**
Office: 660.259.2440 Cell: 816.807.7774
Toniann@HCCNetwork.org

HCC to Conduct Telephone Surveys to Track Health Status of Area Residents
Health risk factors, preventive health practices and access to care for chronically ill and injured
are among the focus of the CDC-established survey

(Lexington, MO – November 28, 2011) The Health Care Coalition (HCC) of Lafayette County will begin tracking the health of randomly selected residents in Carroll, Lafayette and Saline counties beginning December 5, 2011. The Behavioral Risk Factor Surveillance System (BRFSS) is a state-based telephone survey established by the Center for Disease Control (CDC). For many states, it is the [only] available source of timely, accurate data on health related behaviors.

BRFSS will contact area residents to gather data regarding health risk behaviors, preventive health practices like exercise and diet, and access to care among other topics. The telephone surveys are random, voluntary and anonymous.

“The research shows that personal health behaviors play a major role in premature morbidity and mortality,” said HCC Executive Director Toniann Richard. “Conducting localized health assessments help state agencies target resources to address pervasive health issues close to home. That’s why we are asking if you receive a call requesting your participation, that you don’t hang-up. Your participation will help us improve the health status of our community.”

For more information, contact the HCC at 660.259.2440.

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About the HCC

The Health Care Coalition of Lafayette County collaborates with area agencies, businesses and other non-profits to advocate for the health and well being of Lafayette County residents. Among HCC’s current programs are:

- Health information technology initiatives to equip health care providers with the resources needed to offer telemedicine and telehealth services that increase patient access to quality health care;
- Social Innovation for Missouri (SIM) that addresses tobacco cessation and obesity prevention; among other programs; and
- Rural Missouri Health Co-op—with a workplace wellness component—aimed at creating a healthier workforce and reducing insurance premiums.

To learn more, visit HCCNetwork.org, WellnessWorks.HCCNetwork.org, 4everfit.HCCNetwork.org or follow us on Facebook, Twitter and YouTube.

