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HCC's Rural Jobsite Matches Area Employers with Job Seekers

Too often rural residents drive to larger, neighboring cities to find work. This makes it difficult for rural businesses to hire local. The Health Care Collaborative (HCC) of Rural Missouri, a Lexington, Mo.-based nonprofit, is doing its part to change that. HCC, which operates four Federally Qualified Health Centers in Buckner, Concordia, Odessa and Waverly, launched RuralHires.org more than a year ago. This site has a singular goal—match rural employers with rural job seekers.

In recent months, RuralHires.org, has added a few enhancements to attract more employers – thus more job seekers – to the site. Now, the site includes an ad builder that allows employers a drag-and-drop system to customize their own banner or display ad to promote employment opportunities on the site. Ads cost \$100 and run for 30 days.

Employers who are members of the HCC Rural Health Network can post jobs on the site at no cost. Nonmembers pay \$50 for a job post that will run 30 days, a fee significantly lower than most other jobsites. Both job seekers and employers are required to register on the site and create profiles. Employers have the option to pay \$15 to feature a job post on the site's homepage. Likewise, job seekers can now promote themselves on the home page for \$15. RuralHires.org is open to all industries and employers.

“Unemployment rates are high across the nation but especially in rural communities,” said HCC CEO Toniann Richard. “Many rural dwellers have to drive miles to find a job in the city. One goal of the site is to match employers with a workforce that is made up of a talented pool of people who live in rural communities and who would jump at the chance to find gainful employment close to home.”

Other jobsite features for registered job seekers and employers include:

Job Seekers

- Ability to upload multiple resumes
- Access to a personal dashboard that easily showcases jobs applied for
- Access to job alerts that fit personal profile
- Access to job matches based on selected categories

Employers

- Ability to easily track candidates who have applied
- Ability to access and track all job posts
- Ability to match candidates with job posts

- Ability to upload and manage paid advertisements
- Instant notification when a job seeker has applied for a job. The email notification includes the candidate's attached resume.

RuralHires.org, which can also be accessed at Careers.HCCNetwork.org, is available to the public. Site upgrades and updates are ongoing. For more information, contact Suzanne Smith at 660.259.2440.