



For Immediate Release

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HCC Hires Cathy Wallace as Director of Operations

The Health Care Collaborative (HCC) of Rural Missouri's newest hire hits close to home, literally. Cathy Wallace has served as the properties and office manager at the Lexington 4Life Center for the last two-and-a-half years. Several years prior, she served in an administrative capacity at the Center. Wallace will take on a new role as HCC's director of operations. For Wallace, this role is a natural fit as she has served on HCC's board of directors and was a former HCC employee.

"I'm very excited to be working for HCC again," Wallace said. "It's a wonderful organization that helps to provide a variety of services to our communities. The staff and board of directors are great to work with. It's truly a dynamic team environment."

As director of operations, Wallace will be responsible for planning, implementing and leading operational strategies, tactics, goals and budgets. Additionally, she will oversee the rural health network and ensure that its two community health centers, Live Well Waverly and Live Well Concordia, operate and function in a patient-centered manner. Wallace is also responsible for implementing and overseeing efficiency measures to ensure the nonprofit's operations are lean.

Wallace will work closely with all staff to ensure quality measures, training, organizational policies and performance benchmarks are met.

"Cathy Wallace is one of those rare individuals who is dependable almost to a fault," said Toniann Richard, HCC's executive director. "Intuitively, she knows what needs to be done and how to bring about the best outcomes. We are so happy to have her back."

As for the Lexington 4Life Center, Wallace said she is confident the same level of service will continue and that it will remain a very integral part of the community. Wallace will be replaced by Holly Mefferd, who hails from Odessa and has an extensive finance and accounting background.

"Holly is wonderful," Wallace said. "She has a great personality, is friendly and genuinely cares about the 4Life Center's mission and the needs of our community."

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About the HCC

The Health Care Collaborative of Rural Missouri owns and operates two Federally Qualified Health Centers: Live Well Community Health Center of Waverly and Live Well Community Health Center of Concordia. The rural health care network collaborates with area agencies, businesses and other non-profits to advocate for the health and well-being of West Central Missouri. Funding support comes from: U.S. Department of Health and Human Resources, Health Resources and Services Administration (HRSA), Health Care Foundation of Greater Kansas City, REACH Healthcare Inc., and Missouri Foundation for Health.

Among HCC's current programs and services are:

- Health information technology initiatives to support telemedicine and telehealth services designed to increase patient access to quality health care;
- Social Innovation for Missouri (SIM) that addresses obesity prevention and access to healthy fruits and vegetables;
- Telehealth Outreach Diabetes and Depression Program (TODD), designed to improve the health status of individuals with diabetes and/or depression;
- Student nursing programs through a collaboration with Area Health Education Centers (AHEC);
- ACA Health Insurance Marketplace enrollment assistance
- Rural Health Initiative, funded by REACH, to increase access to quality health care
- Primary care, oral health care and behavioral health care services

For more information, contact Toniann Richard at 660.259.2440, visit HCCNetwork.org and follow HCC on Facebook and Twitter.

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