



2011-2012 Annual Report

www.HCCNetwork.org

Our Mission


- **Monitor** the availability and delivery of health care services
- **Ensure** that all residents are informed about available health and wellness services
- **Advocate** for the individual, care provider and the institutional commitment of the health of our citizens
- **Hold** rural Missouri accountable for its commitment to the health of our citizens
- **Provide** a unified voice for rural Missouri that will address the area's health needs with agencies and governmental bodies

We Will Achieve Our Core Values Through:

- The many voices that speak about their health needs
- The right and responsibility of quality health
- A systems approach to quality, holistic health care
- Accessible, equitable and quality health care services
- A commitment to health care education to improve mind, body and spirit
- The promotion of personal & organizational health care achievements
- Collaboration with those who share our values and goals
- A pursuit of constructive change and innovation



Advocating Tomorrow's Health Care, Today.



The future of health care depends on effective incorporation of digital technologies to streamline medical care, improve health outcomes and decrease costs.

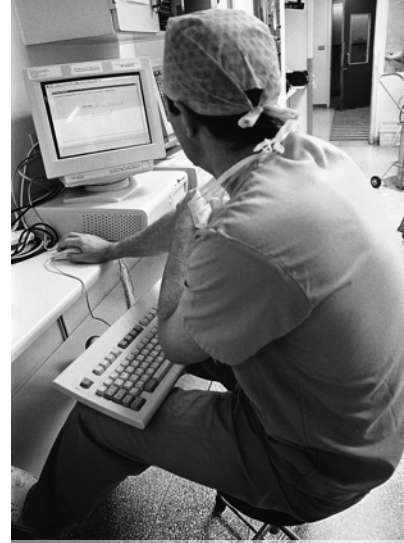
As a result, the Health Care Collaborative of Rural Missouri is helping its partners integrate telemedicine into the fiber of health care delivery in West Central Missouri.

TELE MEDICINE

- In 2007, it was reported that about 8 percent of the 5,000 hospitals in the U.S. use electronic health records (EHRs).
- According to the CDC's National Center for Health Statistics, 80 percent of the nation's hospitals and 41 percent of office-based physicians plan to take advantage of federal incentive payments for adoption and "meaningful use" of EHRs. A survey by the American Hospital Association found that 65 percent of these hospitals plan to enroll in the incentive program at some point over the next year.
- HHS recently awarded \$20 million to support EHR adoption in 1,655 critical-access and rural hospitals in 41 states through the Regional Extension Center program.
- Currently, 26 percent of physicians use e-prescription tools.
- According to a recent Intel survey of health care executives, two-thirds of the respondents currently use telemedicine services and half said they plan to implement the technology within the next year.

Telemedicine and Rural Communities:

- As of 2011, about a third of rural patient hospitalizations take place in urban hospitals. Moreover, patients from rural areas reported that they are forced to travel an average of 60 miles to visit a specialty care physician.
- Telemedicine reduces the need for in-person referrals and allows patients to receive care without a face-to-face visit with a specialist in rural areas.
- Telemedicine applications like teleconsultations, teleradiology and remote monitoring greatly expand geographic availability of health care, thus providing parity as it relates to access in medically underserved communities like West Central Missouri.



The Future of Health Care is Here...

Health care is changing. The HCC of Rural Missouri continues to lead efforts to keep pace with these changes, equip its partners with technology support and close access gaps with innovative programs and solutions.

As a Rural Health Care Network, our mission is to advocate for the health and well-being of Rural Missouri. With funding support from Health Resources and Services Administration (HRSA), Health Care Foundation of Greater Kansas City, REACH Healthcare Foundation and USDA Rural Development, we have been able to support our Health Information Technology (HIT) partners with more than a half million dollars in telehealth equipment. These funds will be used to meet meaningful use standards and provide distance learning technology. HIT grant funds were shared with the following partners:

Rural Health Information Technology Grant

- Carroll County Memorial Hospital
- Fitzgibbon Hospital
- I-70 Community Hospital
- Lafayette Regional Health Center
- Pathways Community Health
- Richmond Family Clinic
- Samuel U. Rodgers Lafayette

Rural Health Outreach Grant

- Carroll County Memorial Hospital
- Fitzgibbon Hospital
- I-70 Community Hospital
- Lafayette Regional Health Center
- Pathways Community Health
- Lexington 4 Life Center



The HCC's membership spans over 34 organizations and continues to grow. This covers approximately 2,000 employees who serve businesses and residents in West Central Missouri.

Our Programs

*Our collaborative impact is impressive. But even more, our compassion for the underserved is **unyielding**.*

Here is a program forecast for 2012:

- **Rural Health Initiative.** In conjunction with Reach Healthcare Foundation, the HCC is working with several organizations to address the unmet needs of Medicaid and uninsured residents in Lafayette County. The goal is to identify, create and promote access points throughout the County where residents can receive information, health care and social services support relative to their needs. The overarching theme is a "Live Well", community-centered approach to whole health and wellness.
- **Telemedicine & Telehealth Patient Services.** The HCC is working to expand telemedicine services throughout the County. This includes the installation of four telehealth units in area rural health clinics, two video conferencing portals at HCC and the Lexington 4 Life Center, and broadband equipment. Additionally, the HCC in conjunction with its partner members, is launching a telemedicine program that targets individuals with diabetes and/or depression. The goal is a 25% reduction in patient hospitalization for diabetes complications; and a reduction in the number of diabetic patients experiencing high intensity depression.
- **Lafayette County Live Healthy Live Well.** The HCC of Rural Missouri is one of seven Missouri nonprofit organizations to receive matching grant funds through the Social Innovation Fund (SIF), a program of the Corporation for National and Community Service. The grant was awarded in 2011 through the Missouri Foundation for Health (MFH). The program supports initiatives to increase access to locally grown foods; physical activity to combat obesity; walking trails and sidewalks; and tobacco prevention and cessation programs. In its second year of funding, partners include the Lafayette County Health Department and the University of Missouri Extension Lafayette.
- **Community Health Center.** The HCC is working on a FQHC Look Alike application that encompasses two area rural health clinics. HCC Network Members will coordinate services to address the health care needs of Medicaid, uninsured and insured populations. Continuity of care includes primary, mental, and oral health services.
- **Workforce.** HCC recently entered into an agreement with the University of Missouri's School of Medicine to host the local Area Health Education Center (AHEC) director. HCC will provide a matching cash amount to both the federal and state contract at \$20,000 per year. This match will enable workforce development and education in health care careers to continue. The Workforce initiative will work in tandem with the Community Health Worker initiative to build relationships and coordination among HCC initiatives and health care providers.



Executive Leadership:

The HCC continues to be a leader in rural health initiatives both locally and nationally. During the 4th Annual National Cooperative of Health Networks (NCHC) Awards in April, HCC Executive Director Toniann Richard was recognized as the 2012 Outstanding New & Emerging Network Leader of the Year.

Richard's extraordinary leadership abilities reach several local, state, and national organizations. Some of them include:

- Lexington Area Chamber of Commerce Board of Directors
- Lexington 4 Life Board of Directors
- AHEC Board of Directors
- Missouri Rural Health Board of Directors
- NCHN Board of Directors
- MARC's Safety Net Collaborative
- Oral Health Initiative of Rural Missouri



A Sincere Thank You to Our Funding Partners

Fiscal Year July 2011 - June 2012

Dues	\$6,600
Management Services	\$5,709
Rural Missouri Health Co-op	<u>\$5,960</u>
Total:	\$18,269

<u>Funder</u>	<u>Grant</u>	<u>Total</u>
HRSA	Health Center Planning	\$80,000
HRSA	Rural Health IT Network Development -Y1	\$300,000
Missouri Foundation for Health	Live Healthy Live Well - Y2	\$134,625
REACH Healthcare Foundation	Core Operating	\$100,000
REACH Healthcare Foundation	Discretionary Grant	\$9,750
REACH Healthcare Foundation	Rural Health Initiative	\$4,000
Health Care Foundation of Greater Kansas City	Applicant Defined Grant	\$45,000
HRSA	Rural Health Outreach Grant - Y1	\$150,000
USDA	Rural Development Grant	<u>\$125,000</u>
Total:		\$948,375

Total Grant Awards from July 2007 - June 2012	\$2,267,322
Additional rounds of funding:	
Rural Health Information Technology (RHIT) Y2-Y3	\$600,000
Rural Health Outreach Grant Y2-Y3	\$300,000
Total:	\$3,167,322





Live Healthy Live Well Partners Supported by Grant Funding

- University of Missouri Extension Lafayette County
- Lafayette County Health Department
- City of Higginsville
- City of Lexington
- Lexington RV School
- Odessa RV I School
- Lafayette County C-I School
- Santa Fe R-X School
- Waverly Food Pantry
- Lexington Food Pantry
- Lexington Farmers' Market





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