



HEALTH CARE COALITION
OF LAFAYETTE COUNTY

A Rural Health Care Network 2010 Annual Report



Advocating for the health and well-being of Lafayette County.

Our Mission

With help from our Board of Directors, staff, and members we've established a set of goals and objectives that focus efforts on advocating for the the health and well-being of Lafayette County residents and employers. The Health Care Coalition of Lafayette County continues to:

- **Monitor** the availability and delivery of health care services;
- **Ensure** that all residents are informed about available health and wellness services;
- **Advocate** for the individual and the care provider while fostering a commitment to quality health care delivery for our citizens;
- **Hold** Lafayette County accountable for its commitment to the health of our citizens; and
- **Provide** a unified voice for Lafayette County that will address health needs with agencies and governmental entities beyond our boundaries.

Within each of us lies the power of our consent to health and sickness, to riches and poverty, to freedom and to slavery. It is we who control these, and not another.

~Richard Bach



Our Core Values

- **Listening** to the many voices that speak to us about their health care needs.
- **Establishing** partnerships to uphold the rights and responsibility of good health.
- **Developing** and maintaining a systematic approach to quality, holistic health care.
- **Providing** the resources for accessible, equitable and quality health care services.
- **Educating** the community with timely news and information about health and wellness.
- **Collaborating** with other organizations that value the delivery of quality health care.
- **Pursuing** next generation health care technology to improve access to quality health care.



Grant Awards for 2009 - 2010

HRSA Rural Health Network Development	\$180,000
Health Care Foundation (HCF)	
Applicant Defined Grant	\$74,920
Access to Insurance	<u>\$72,280</u>
	\$327,200

*On behalf of the HCC staff and Board of Directors,
thank you.*

Together, we've come a long way in a short time...

Special thanks to the HCC Board of Directors, Committee Members and Staff.

Because of your hard work, dedication and diligence, we have been able to put programs in place to improve the delivery of and quality of health care to Lafayette County residents. In many ways, our journey is just beginning. And as we move in tandem to achieve the goals the HCC has set, I want you to know that your contributions, professionalism, skills and talents have gotten us where we are today. Thanks for everything.

Toniann Richard
Executive Director

2006

HCC Committees formulate

- Healthy & Active Lifestyles
- Health Information Technology
- Sustainability

2007

- **HCCNetwork.org** launches
- Transportation workgroup formulates
- HCC positions to investigate access to care barriers in the county

2008

- Countywide market research underscores need for a rural Missouri health insurance co-op and increased access to quality health care

In 2009, the HCC rolled-out the **Rural Missouri Health Co-op**, a consumer driven, not-for-profit alternative designed to reduce costs for employers with two or more employees. The Co-op is positioning to insure 1000 individuals by the end of 2011.



Employers enrolled in the Co-op receive:

- Access to WellnessWorks!
- Access to a certified Wellness Coach
- New legislative alerts
- Health seminars
- Health risk appraisals
- Employee health education
- Co-op bargaining power
- Access to local providers

2009

- HCC launches **Rural Missouri Health Co-op**
- **Health IT Reimbursement Program:** e-RX program enables providers to order/renew scripts electronically. Electronic medical records program launches at Pathways Community Behavioral Healthcare, Inc.
- **\$11,000 in Transportation vouchers** funded through an HCF grant

2009-2010

- **WellnessWorks!** virtual fitness tool launches
- **4EverFit** junior health & wellness web site launches
- Lafayette Regional Health Center receives funding support for an **Emergency Department Information System (EDIS)**
- Coordinated Health Care Elders Program launches
- The HCC expands membership benefits



“Americans now spend more money on fast food than on movies, books, magazines, newspapers, videos and recorded music-combined.”

Eric Schlosser
Fast Food Nation



Membership Benefits

This year, the HCC will expand its membership offerings to help employers create a healthier workforce. Using a tier-based system, membership benefits can be as simplistic as networking at membership luncheons to smoking cessation, weight management, stress management, diabetes education and health risk appraisals.

“Obesity, stress and type 2 diabetes are waging an all out attack on America’s workforce,” said HCC Executive Director, Toniann Richard. “If we can help employees live healthier, insurance utilization rates will decrease and so will insurance premiums. These are the types of tangible, long-lasting benefits that the HCC wants to make available to employers.”



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HCCNetwork.org

WellnessWorks.HCCNetwork.org

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